

# SpaceTEC<sup>®</sup> Logo Usage Guidelines

## *Valid as of November 7, 2011*

*These guidelines ensure that the SpaceTEC<sup>®</sup> logo is used properly and consistently by all Credential holders and SpaceTEC<sup>®</sup> partners. Including the SpaceTEC<sup>®</sup> logo on individual letterheads, business cards, and other marketing materials will enhance the recognition of Certified Aerospace Technicians<sup>™</sup> and help convey their skills and competencies to prospective employers. The requirements for using the logos are as follows:*

### Logo Size, Color and Typeface Specifications

- The SpaceTEC<sup>®</sup> logo may not be re-colored but may be used in both color and black and white formats.
- The SpaceTEC<sup>®</sup> logo should never be redrawn, modified, or otherwise distorted. When used in different sizes, the entire SpaceTEC<sup>®</sup> logo must be scaled in proportion to its original measurements.
- The SpaceTEC<sup>®</sup> logo may be used as a stand-alone logo or may include specific text, according to its use. When used with approved text, the logo should not be scaled down to a size so small that the text is no longer legible. Text that may be used includes: NSF National Center for Aerospace Technical Education, Schools to Space, Space to Schools<sup>®</sup>, and Certified Aerospace Technician<sup>™</sup>, or any combination thereof.
- The suggested font typeface for use with the SpaceTEC<sup>®</sup> logo is Times New Roman 10 or 12. A standard font typeface allows users of SpaceTEC<sup>®</sup> Credentials to brand their material with a consistent look and feel.

### Where and How the SpaceTEC<sup>®</sup> Logo Can be Used

- Only current certified personnel who have earned the SpaceTEC<sup>®</sup> Credential by passing all three parts of the SpaceTEC<sup>®</sup> Core certification examination (or one of the advanced concentration certifications in addition to the Core); partnering organizations offering the SpaceTEC<sup>®</sup> curriculum and associated certification examinations; and companies employing SpaceTEC<sup>®</sup> Certified Aerospace Technicians<sup>™</sup> are approved to use the SpaceTEC<sup>®</sup> Credential and logo in their resume's, advertisements, and related business materials.
- If a SpaceTEC<sup>®</sup> Certified Aerospace Technician<sup>™</sup> or partnering organization terminates their participation or fails to maintain currency of certification or education programs, they may no longer use the SpaceTEC<sup>®</sup> logo.
- SpaceTEC<sup>®</sup> Certification is granted to individuals, institutions that provide the education and training for SpaceTEC<sup>®</sup> certifications, and businesses that hire Certified Aerospace Technicians<sup>™</sup>. If all the technicians of a firm hold active SpaceTEC<sup>®</sup> Credentials, it is permissible to indicate that its technical workforce is SpaceTEC<sup>®</sup> Certified and the firm may use the SpaceTEC<sup>®</sup> Credential in its proposal and marketing materials.
- An individual who holds the SpaceTEC<sup>®</sup> Credential and also qualifies as a SpaceTEC<sup>®</sup> Examiner (STE) may use the STE designation following their name. For example, members may use "STE, SpaceTEC<sup>®</sup>" or "SpaceTEC<sup>®</sup> STE" after their names. There is no single prescribed format. If you have questions regarding use of the SpaceTEC<sup>®</sup> Credential after your name, please email us at: [information@SpaceTEC.org](mailto:information@SpaceTEC.org).

### SpaceTEC<sup>®</sup> Credential Holder Logo FAQs

1. How can the SpaceTEC<sup>®</sup> logo be used? Current SpaceTEC<sup>®</sup> credential holders are encouraged to use the logo to showcase their expertise and specialized knowledge in their resumes, name tags, personal websites, and business cards. Partners and companies hiring Certified Aerospace Technicians<sup>™</sup> may use the SpaceTEC<sup>®</sup> credential in their proposals, advertising, and promotional materials.
2. There are different layouts and formats for the logo. Which should I use? The preferred version has the credential name under the logo as shown on the Certified Aerospace Technician<sup>™</sup> certificate and wallet card. Suggested layouts are attached.
3. Is there a minimum print size for the logo? Yes. To ensure the legibility of the logo, the minimum recommended print size is:
  - Height of 1 inch for the SpaceTEC<sup>®</sup> logo
  - 10 point font for the text under the logo
4. Are there restrictions on where the logos may be placed on resumes and business cards, etc? No. You may place the desired logo anywhere you prefer on the resumes, business cards, advertisements, and business materials to accurately identify yourself as a current SpaceTEC<sup>®</sup> credential holder, employer, or educational institution.
5. Can I redraw or recreate the logo? No. The logo must be used as it has been created and may not be redrawn or recreated. However, the logo may be resized as a whole but should not be elongated or made taller so as to be disproportionate.
6. May I run the logo in any color? No. The logo must appear in black with two-color blue and red tinted for the curve. To assure a correct logo is used, the attached examples are hot-linked to our web site for download.